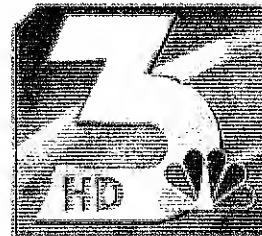


ORDER



| | | | |
|--------|----------------------|---------------------|--|
| Orders | Order / Rev: | 101884 | |
| | Alt Order #: | 06815345 | |
| | Product Desc: | OCEGUERA 4 CONGRESS | |
| | Estimate: | 1184 | |
| | Flight Dates: | 09/25/12 - 10/01/12 | |
| | Original Date / Rev: | 05/21/12 / 09/28/12 | |
| | Order Type: | GENERAL | |
| | Primary AE: | Amy McCreary | |
| | Sales Office: | BLPHI | |
| | Sales Region: | National | |

| | | | | |
|--------|------------------|-----------------------------|--------------------|-----------|
| Agency | Name: | GMMB, Inc./ Washington D.C. | | |
| | Buying Contact: | | Billing Type: | Cash |
| | Billing Contact: | | Billing Calendar: | Broadcast |
| | | Washington Harbor | Billing Cycle: | EOM/EOC |
| | | Washington, DC 20007 | Agency Commission: | 15% |

| | | | | |
|------------|----------------|-------------------------------|-------------------------|----------|
| Advertiser | Name: | Oceguera for Congress Revised | | |
| | Demographic: | A35+ | New Business Thru: | |
| | Product Codes: | PLC02 | Order Separation: | 00:05:00 |
| | Priority: | SELECT PRIORITY CODE | Advertiser External ID: | |
| | Revenue Codes: | POLITICAL/AGY, PCAN, GEN | Agency External ID: | |

| Bill Plan | | | | | Totals | | | | |
|------------|----------|---------|--------------|-------------|----------------|---------|--------------|-------------|--------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
| 08/27/12 | 09/30/12 | 28 | \$20,870.00 | \$17,739.50 | September 2012 | 28 | \$20,870.00 | \$17,739.50 | 0.00 |
| 10/01/12 | 10/01/12 | 7 | \$8,625.00 | \$7,331.25 | October 2012 | 7 | \$8,625.00 | \$7,331.25 | 0.00 |
| | | | | | Totals | 35 | \$29,495.00 | \$25,070.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 20% | \$29,495.00 |
| Market | 100% | \$147,475.00 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$38,343.50 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 21% | \$30,969.75 |
| KTUD | 1% | \$1,474.75 |
| KVVU | 22% | \$32,444.50 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 10% | \$14,747.50 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|----------|----------|---------------------------|-------|----------------|---------|-----|-------|-----------|------|-----|------|-------|----------|
| E 1 | KSNV | 09/25/12 | 10/01/12 | M-F 5-6a WakeUp w/Wagners | 5-6a | | MTWTF-- | :30 | 2 | \$325.001 | 0.00 | NM | | 2 | \$650.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |

WAKE UP WITH THE WAGNERS

| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating |
|------------|----------|----------|------------|------|--------|
|------------|----------|----------|------------|------|--------|

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSNV

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Ocegueda for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSNV

Order / Rev: 101884
Alt Order #: 06815345
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguera for Congress
Product Desc: OCEGUERA 4 CONGRESS
Estimate: 1184

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|-----------|-------------------|--------------------|-------------------------|-----------------------|-------------------|-----------------|---------------|-------------|------------|-------------|------|------|-------|-------------|
| E 21 | KSNV | 09/25/12 | 10/01/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 09/25/12 10/01/12 MTWTF-- 2 \$1,100.00 0.00 | | | | | | | | | | | | | | | |
| E 22 | KSNV | 09/25/12 | 10/01/12 | The Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 1 | \$425.00 | 1 | 0.00 | NM | 1 | \$425.00 |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 09/25/12 10/01/12 MTWTF-- 1 \$425.00 0.00 | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | | Start/End Time | | Weekdays | Length | Rate | Rtg | Type | | | | |
| | | | | | | | | | | | | | | | |
| 1 | KSNV | 09/25/12-10/01/12 | The Tonight Show | | 1135p-1237a | | MTWThF---- | :30 | (\$425.00) | 0.00 | NM | | | | |
| See MG 22.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| 2 | KSNV | 09/25/12-09/28/12 | The Tonight Show | | 1135p-1237a | | -TwThF---- | :30 | \$425.00 | 0.00 | NM | | | | |
| (M) MG for 22.1 09/25 [Revised Rate to Reinstate] | | | | | | | | | | | | | | | |
| N 23 | KSNV | 09/25/12 | 09/28/12 | M-F Wheel | CM | 7-730pm | -TWTF-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| M-F Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 09/24/12 09/30/12 -TWTF-- 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| N 24 | KSNV | 09/29/12 | 09/29/12 | Wknd Wheel of Fortune | CM | 7-730pm | -----S- | :30 | 1 | \$500.00 | 1 | 0.00 | NM | 1 | \$500.00 |
| SAT/ Wheel of Fortune | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 09/24/12 09/30/12 -----S- 1 \$500.00 0.00 | | | | | | | | | | | | | | | |
| N 25 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| Monday Prime 8-10pm | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 10/01/12 10/07/12 M----- 1 \$4,000.00 0.00 | | | | | | | | | | | | | | | |
| N 26 | KSNV | 09/25/12 | 09/28/12 | Last Call w/Carson Daly | CM | 136-205am | -TWTF-- | :30 | 1 | \$40.003 | 1 | 0.00 | NM | 1 | \$40.00 |
| Last Call w/Carson Daly | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 09/24/12 09/30/12 -TWTF-- 1 \$40.00 0.00 | | | | | | | | | | | | | | | |
| N 27 | KSNV | 09/29/12 | 09/29/12 | Open House NYC | CM | 130-330am | -----S- | :30 | 1 | \$30.003 | 1 | 0.00 | NM | 1 | \$30.00 |
| Open House NYC | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | |
| Week: 09/24/12 09/30/12 -----S- 1 \$30.00 0.00 | | | | | | | | | | | | | | | |
| Spot | Ch | Date Range | Description | | Start/End Time | | Weekdays | Length | Rate | Rtg | Type | | | | |
| | | | | | | | | | | | | | | | |
| 1 | KSNV | 09/24/12-09/30/12 | Open House NYC | | 130-330am | | -----Sa-- | :30 | \$30.00 | 0.00 | NM | | | | |
| Totals | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | 35 | \$29,495.00 |